

Finance Mid-term

Which is worth more?

$$\frac{1}{10}$$

A 10% savings in  
your tooling cost?

$$\frac{10}{1}$$

Or tooling that lasts  
10 times longer?

You don't need to have graduated at the top of your class to get this question right, but that doesn't explain why so many of your peers get it wrong. They're happy saving a few pennies on tooling costs when they could be getting tooling that pays for itself altogether. Guaranteed. Find out more at [kenametal.com](http://kenametal.com).

